

Union Bank

FOR IMMEDIATE RELEASE

January 4, 2012

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Union Bank Welcomes Bourassa to Northern New Hampshire Advisory Board

Morrisville, VT – Ken Gibbons, Chairman and Chief Executive Officer of Union Bank is pleased to announce the addition of Joel S. Bourassa to the Bank’s Northern New Hampshire Advisory Board. Bourassa, General Manager of InnSeason Resorts Pollard Brook in Lincoln, NH brings extensive travel and tourism experience as well as strong ties to the community.

Bourassa is Chairman of the North Woodstock, NH select board and has been a Selectman for the past 12 years; he is Vice Chairman of Lodging and Chairman of the Government Affairs Committee for the New Hampshire Lodging and Restaurant Association; and, the President of the Lincoln Woodstock Chamber of Commerce (2009-11); as well as a member of the Government Affairs Committee for the New England Region of the American Resort Development Association. He serves as the Welfare Officer for the Town of Woodstock, is on the Board of Directors for the Lin-Wood Ambulance Services, is an active member of the Lincoln Woodstock Rotary Club, and is an advisor to the Lincoln Woodstock Student Interact Cub. Bourassa is also a current Board Member and Treasurer for the Loon Mountain Race Team.

Union Bank has three Advisory Boards each covering a portion of the Bank’s service area. Advisory Board members act as ambassadors for the Bank. The boards have lending authority and members represent the Bank at community functions and make recommendations to management for new products, growth opportunities and areas needing improvement.

“Joel’s commitment to the community and his expertise in the area of tourism make him an ideal candidate for our Advisory Board,” stated Gibbons. “Couple those attributes with Joel’s experience in implementing ‘green’ improvements that have realized hundreds of thousands of dollars in operational savings and his drive for raising the bar in customer service, and it is clear why we are excited to have him on our team,” Gibbons continued.

“I am flattered and very excited to be selected to Union Bank’s Advisory Board. Union Bank has a long tradition of serving local communities, and it’s an honor to be a small part of that,” Bourassa said.



Joel S. Bourassa, Union Bank Northern New Hampshire Advisory Board

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Union Bank, a wholly-owned subsidiary of Union Bankshares, Inc. (UNB, traded on the NASDAQ Exchange), has been helping people buy homes and local businesses create jobs in area communities since 1891. Headquartered in Morrisville, VT, Union Bank is a full service bank offering deposit, loan, trust and commercial banking services throughout northern Vermont and northwestern New Hampshire. Union Bank has earned an outstanding reputation for residential lending programs and is an SBA Preferred Lender.

Proud to be one of the few community banks serving Vermont and New Hampshire, Union Bank maintains a strong commitment to traditional values. In particular, Union Bank is dedicated to providing genuine customer service and community support, donating tens of thousands of dollars to local nonprofits annually. These values—combined with financial expertise, quality products and the latest technology—make Union Bank the premier choice for your banking services, both personal and commercial. Union Bank currently maintains 18 banking offices and 34 ATMs. Member FDIC. Equal Housing Lender.

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